**Disclaimer**

All the public relations tools showcased in my portfolio are my original work.

During the Spring 2022 semester, as a graduate student and Fulbright Scholar at the Walter Cronkite School of Journalism and Mass Communication, I was assigned SOURCE Global as my case-study client for the course, MCO 598 Writing for Public Relations. At the direction of our instructor, I applied the concepts and skills that I learned in the classroom to the mission, challenges, and public relations opportunities of my case-study client.

Thus, some of the materials you see in my portfolio were created for the purpose of learning and applying my new public relations skills and to fulfilling assignments and objectives of this course.

Razmik Sargsyan